

## **AMHA BOD MEETING MINUTES**

**Tuesday, January 14, 2020**

**6 p.m. CST**

### **Conducted Via Zoom**

1. Meeting called to order at 6:05 p.m. CST by President, S. Peterson
2. Roll Call - D. Hopkins: Present: S. Peterson, L. Murray, D. Henrich, B. Kelly, D. Hopkins, L. Perdue, C. Severson, S. Infante, R. Kachuriak, S. Murray, and K. Lunde.  
Absent: D. Rogers and A. Harris.
3. Approval of 12/17/2019 Minutes - D. Hopkins - C. Severson made a motion to approve the Minutes from the previous Board meeting. Seconded by S. Infante, the motion passed.
4. President's Message - S. Peterson - The President shared her enthusiasm for the coming year, strongly feeling that the AMHA will see a resurgence in 2020 in Membership, Registration and Show activity based on responses from members. Ms. Peterson also welcomed our new Board member for Region 11, Kaycee Lunde. And shared that the deadline for the final eMagazine publication is Wednesday, January 15th. She has heard a lot of positive comments and support for the printed Newsletters and one year-end publication proposed by our Promotions Committee.
5. Financial Report - D. Henrich - The Treasurer shared that preliminary review shows that the organization will break even financially for 2019 as predicted. Currently the bank balance is slightly lower at \$65,000.
6. Old Business:
  - A. Honor Roll Awards - R. Kachuriak -

1. It was suggested that we create a new Committee to focus specifically on Awards programs overall, including the Honor Roll Awards and Supreme Event Horse, among others Awards currently available but not well known to the membership. The job of this new Committee would be to brainstorm ways to fund awards for 2021 and beyond and to help the membership learn more about all the Award programs in place. This discussion was tabled temporarily and the Board was encouraged to help identify members willing to serve on the Committee and someone to Chair the Committee before we official create it.
2. Ms. Kachuriak made a motion that was seconded by B. Kelly to add \$5.00 to the AMHA Office Fee charged at local shows for each horse entering the show to go directly towards funding Honor Roll Awards. Discussion revolved around how members/exhibitors would feel paying an additional fee to provide Awards if they don't go after Honor Roll because there is limited shows and shows with limited numbers of horses available to them - so basically why would they pay for something they have no chance of ever winning; and from the local clubs that host the local shows, they collect the AMHA Office Fees and then they have to write a check out to the AMHA Office and even though those fees were collected only for that reason - it can feel to them like they are paying AMHA a premium to have a sanctioned show. In 2019, local shows had a total of 2,243 horses entered - so using the \$5.00 additional fee, this would have generated a little over \$11,000 to help provide quality Awards. The motion failed by a vote of 5 Yes and 6 No

votes (Yes: D. Henrich, D. Hopkins, C. Severson, R. Kachuriak, K. Lunde -  
No: S. Peterson, L. Murray, B. Kelly, L. Perdue, S. Infante, S. Murray)

3. D. Henrich made a motion that was seconded by S. Murray that the 2020 Honor Roll Awards be nylon halters with an engraved nameplate on each. Approximate cost for the halters would be a little over the \$3,000 budget allowed for the awards in 2020, but could work if shopped around for the best price. The motion passed with a vote of 9 Yes and 2 No votes (Yes: S. Peterson, L. Murray, D. Henrich, B. Kelly, D. Hopkins, C. Severson, S. Infante, S. Murray, K. Lunde - No: L. Perdue, R. Kachuriak)
4. The discussion on Awards ended with our S. Peterson commenting that we need to start promoting the underutilized Superior Event Horse program/ Award and include a prestigious award in the overall Award budget.

B. Sponsorship Program - D. Henrich - We have collected a little over \$8,000 so far for the new Computer upgrade. Need all Directors to reach out to anyone they believe might be willing to participate in the Sponsorship Program because we have a long way to go.

C. Computer System Update - D. Henrich - The Treasurer has been working closely with the software vendor and the staff has spent time with him as well to be sure he understands the needs of the overall computer system after the upgrade. The Membership portion is completed and he is working on the Registry and Show Program portions. The goal is to have everything in place and implemented before the first Regional show, so the new system can be utilized for all three Regional Championship Shows and the World Show in 2020.

Treasurer is also work very closely with the hardware vendor and we are ready to order the new equipment needed, except for printers. The copier currently being used in the Office is sufficient to handle printing until the new system is in place and our staff/vendor can evaluate and recommend new printer needs.

- D. Annual Meetings - S. Infante made a motion that was seconded by L. Murray to provide a detailed list of requirements for accommodations for Annual Meetings to share with all local Clubs so they can utilize them to help identify potential meeting locations in their regions to present to the membership to vote on. Proposals would be due at least 30 days prior to the Annual Meetings each year and the Club would need to arrange for a representative attending the Meetings to present proposals to the membership for consideration. The motion passed unanimously.
- E. Website Update - S. Peterson is excited for the new website that will be set up and operate very similar to the vendor's website - D&M Equine Design - [www.dandmequinedesign.com](http://www.dandmequinedesign.com). Debby & Marcy are working on the new AMHA website and it should be ready to launch very soon.

7. New Business:

- B. Amateur Levels - V. Shingledecker brought a suggestion forward to think about adding a Level 0 for Amateurs. For several years the Amateur Committee has been working on how to create a Novice level for first year Amateurs and the computer system could easily allow for this added status. This suggestion has been referred to our Amateur Committee for further discussion and research as

to how it would be implemented with regards to added classes on show schedules and how would it be defined as far as points, etc.

C. Regional Show Premiums - Stock Type Supreme Class - B. Kelly made a motion to add Grand Champion Stock Classes for Amateur and Open at each of the three Regional Championship Shows in 2020. The motion passed unanimously.

D. Define "Limit" Class for Amateur Division at Worlds -

1. L. Murray made a motion seconded by B. Kelly to define "Limit" for Amateur Limit Classes at the World Show as entries of horses that have never won a World Championship class in the Division. Motion failed with a vote of 1 Yes (L. Murray) and 10 No (S. Peterson, D. Henrich, B. Kelly, D. Hopkins, L. Perdue, C. Severson, S. Infante, R. Kachuriak, S. Murray, K. Lunde).
2. D. Hopkins made a motion to define "Limit" for the purposes of Amateur Limit Classes at the World Show as exhibitors that have never won a World Championship title in the respective Open/Amateur classes. Seconded by C. Severson, the motion passed unanimously with a note that the World Show Program would include an explanation under each Limit Class on the schedule - i.e. Limit Hunter is for exhibitors who have not won in Amateur or Open Hunter classes previously, Limit Halter Obstacle would exclude exhibitors who have won in Amateur/Open Halter Obstacle previously, etc.

E. World Show Premium:

1. Amateur Limit Classes - D. Henrich made a motion to add the following Limit classes at the World Show in 2020: Limit Amateur Hunter, Limit Amateur

Halter, Limit Amateur Stock Halter, Limit Amateur Halter. Seconded by C. Severson, the motion passed unanimously.

2. B. Kelly made a motion seconded by R. Kachuriak to add a non-rated AOTE Versatility Class at Worlds in 2020. Motion passed unanimously.

F. Membership Renewal Dates - D. Henrich explained advantages for the Office and the organization to changing all membership renewal dates to the end of each calendar year, rather than at the “anniversary” date of the start of each membership. This would require us to pro-rate each members’ dues during the initial changeover year. Annual Dues are covered under the By-Laws, so the By-Laws Committee has been asked to review and make a recommendation on an appropriate path-forward, as timely implementation of this change would save time/money as soon as it could be implemented.

G. Committee additions: R. Kachuriak requested the approval of the Board to add Lynn Gullledge, Lauren Greaves, and Kaycee Lunde to the Promotions Committee and to add Jennifer Williams to the Gelding Incentive Fund. Approved unanimously. As a followup on 1/15/20, Ms. Kachuriak also requested approval to add Karen Rudolph to both Promotions and Gelding Incentive Fund committees and received unanimous approval.

Meeting adjourned at 8:46 p.m. CST.